

## Introducing a Module

Much like the Course Overview, the Module Overview page helps set the stage for what students can expect to experience and learn in this segment of the course.

### Helpful Tips

1. **Craft two guiding questions that draw students in.** Select two key points in the module content to highlight with thought-provoking questions.
2. **Leverage the power of visual media.** Make your introductory video for the module engaging by posing essential questions, recording in an interesting setting, or showing relevant objects or skills. Remember to keep the video short (1-3 minutes) and inviting.
3. **Tell the students why the content is important.** In the Module Description, include applications of the learning that students will value.
4. **Include concise, measurable objectives written from the student perspective.** Each objective statement should complete this statement: “At the conclusion of this module, the students will be able to ....”

### Useful Strategies:

- Make each module title “catchy.”
- If students will be working on a culminating project throughout the course, use the first Module Overview video to introduce the project.
- Keep your on-camera energy high!

*Most importantly,*

# Keep it focused!

*Set the stage for students' focus by making each component concise.*

### Basic webcam recording tips:

- Ensure you have good, frontal lighting, so your face does not appear in a shadow. If possible, record with a window or light behind your webcam, so it illuminates you.
- Be mindful of the setting that appears behind you. Record a sample video, and review it to ensure that what appears is appropriate and orderly.

**Screencasting Resources:**

Animoto	<a href="http://www.Animoto.com">www.Animoto.com</a>	Free accts. Get 30 second videos	PC/Mac/tablet	Videos created from images, text, video, and audio
Snag-It	<a href="http://www.techsmith.com">www.techsmith.com</a>	Free 30-day trial, \$49.95 single license	PC/Mac/tablet	Screen capture software. Can add hotspots, annotations, graphics, text , arrows, etc.
Explain Everything	<a href="http://www.explaineverything.com">www.explaineverything.com</a>	Free	App for iPad/Mac	Easy to use tool for screen capture...great for intro videos or assignment video explanations.
Delicious	<a href="http://www.delicious.com">www.delicious.com</a>	Free	PC/Mac/tablet	A social bookmarking web service for storing, sharing, and discovering web bookmarks.
Lecture Tools (Now with Echo 360)	<a href="http://www.lecturetools.com">www.lecturetools.com</a>	Students \$15/term, site license available	PC/Mac/tablet	An interactive, web-based student response, note-taking and inquiry tool
Slide Share	<a href="http://www.slideshare.net">www.slideshare.net</a>	Free	PC/Mac/tablet	Presentation and image sharing
YouTube Capture	<a href="http://www.youtube.com/capture">www.youtube.com/capture</a>	Free	iPad/iPad Mini, iPod Touch, iPhone	Easy to use tool for screen capture; great for intro videos or assignment video explanations