

bartleby

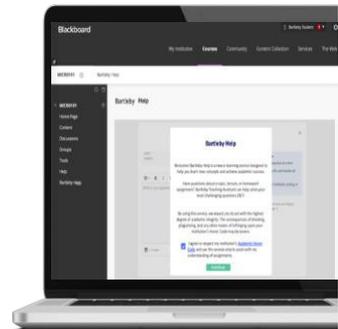
your guide to better learning

- Supplement in-class learning with academic support
- Augments existing university support services
- 24/7/365 versus 9-5
- Did we mention it is FREE for 16 weeks to your entire university?

bartleby help

Bartleby help provides asynchronous on-line tutoring for students.

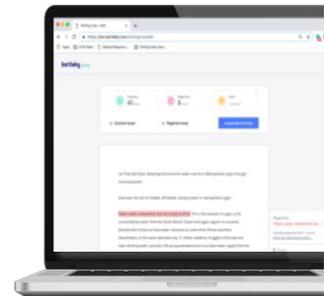
- Students submit homework questions and receive in-depth responses
- Experts available 24/7 to answer student questions in 22 subjects
- Students have access to the entire library of Q&A solutions
- Accessible from major LMS systems
- Analytics available for faculty to spot and address challenging topics



bartleby write

Bartleby write provides around-the-clock digital writing assistance to empower students with the knowledge & guidance they need to refine their original work and become better writers.

- **Grammar Revision:** Grammar, Spelling, and Punctuation check
- **Plagiarism:** Helps catch missing citations, copied text, and other mistakes
- **Scoring:** Proprietary AI analyzes millions of essays and papers to assign a preliminary score designed to support writing instructors and their students to keep working on their work before submission.
- **Citation:** Guides students through citations with easy formatting, works cited pages, and more
- Upload documents from Google Docs or Devices



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Frequently Asked Questions:

Q: What is bartleby?

A: bartleby is a student success hub designed to improve student outcomes by offering pathways for learning that fit the schedules and demands of today's student. bartleby also serves as a digital, virtual support department that complements and supports existing university resources.

Q: How does bartleby help faculty?

A: In a world where resources are becoming more and more scarce, bartleby serves as an adjunct to your writing center, your tutor center and to individual faculty who are stretched beyond measure. bartleby is a 24/7/365 virtual help center designed to augment your existing efforts and hyper-service your students as they progress on their path to graduation.

Q: How does bartleby help an institution?

A: 65% of colleges and universities missed their new enrollment goals in 2018 making persistence and completion more important than ever. This reality is creating massive budget shortfalls. Moreover, faculty are continually being asked to do more with less often to the detriment of student success. Additionally, investments in support personnel have been suspended or eliminated, and COVID-19 has accelerated the need for more digital and remote support services for students. bartleby is a panacea for many of the impairments facing institutions today.

Q: We already use Smarthinking or Tutor.com or another other virtual tutoring service. Why should we use bartleby?

A: Great question! bartleby is on demand and doesn't require an appointment. In other words bartleby is 'always on.' We are all about making this an 'Amazon' like experience for students while maintaining the integrity of the university. In addition, hours aren't capped and utilization is off the charts given the 24/7/365 availability of our service. Also, post pilot pricing is more economical than other commercial services and utilization is greater. Last, if you like your existing service than keep your existing service. bartleby is often a complement to your existing service.

Q: What is the offer?

A: A free, no strings attached, no risk pilot for your entire university for a complete semester. Yes, a complete semester.

Q: What is the catch?

A: None! Just give us the chance to prove that we are moving the needle on student performance which leads to better persistence and completion. We will provide you data on overall usage by course and topic level. If we prove our success we hope you give us the chance to perhaps earn your consideration as a support service of choice. There is so much more we can do for your faculty and your institution.

Q: How do we get started?

A: Easy! Just send an email to gjune@bned.com and someone from the bartleby team will walk you through how your students get access to our student success hub.